

STYLE

LOGO FONT

Helvetica NOW Display

Matrix = HelveticaNOW Display Bold

Space = HelveticaNOW Display Light

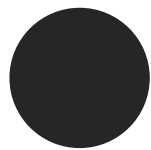
TM = HelveticaNOW Display Regular

CONTENT FONT

Montserrat

Montserrat should be used for all content documents.

COLORS



CMYK
64, 53, 53, 58

RGB
39, 37, 37

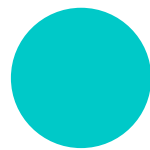
HEX
#272525



CMYK
88, 49, 0, 0

RGB
36, 94, 255

HEX
#245EFF



CMYK
91, 1, 12, 0

RGB
0, 201, 200

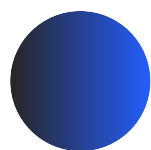
HEX
#00C9C8



CMYK
2, 65, 45, 2

RGB
255, 92, 94

HEXX
#FF5C5E



BLACK/BLUE
GRADIENT



BLUE/TEAL
GRADIENT



 **MatrixSpace**[®]



 **MatrixSpace**[®]



 **MatrixSpace**[®]

STACKED HORIZONTAL



STACKED CENTERED



VERTICAL

